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THE ROLE OF CREATORS' ORGANISATIONS IN THE PRACTICE OF CREATORS

Creators' Organisations 1.11.2013 – 31.10.2016
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WP4B



References

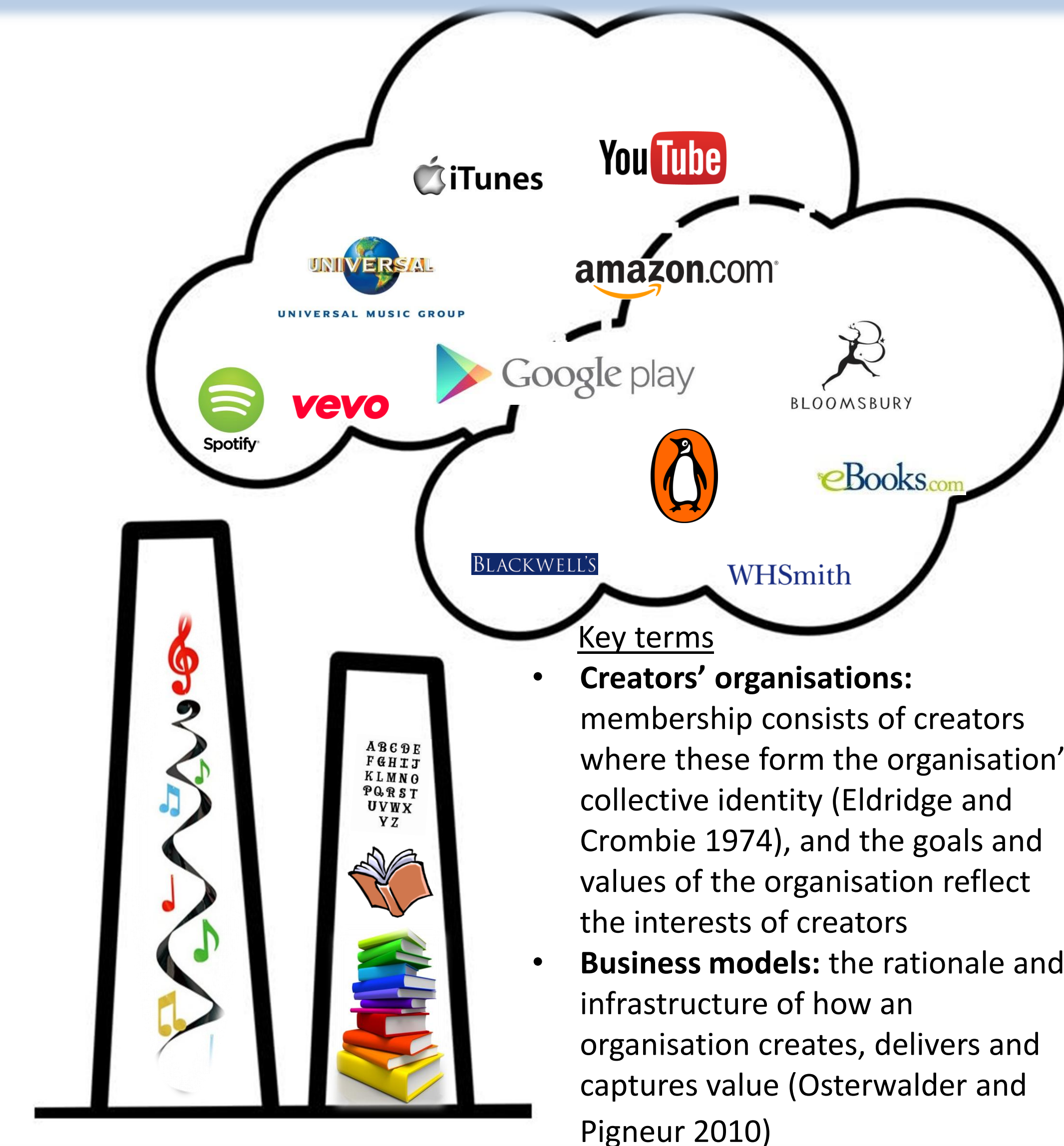
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Osterwalder A and Y Pigneur, *Business Model Generation* (John Wiley & Sons 2010)

Three Overarching Questions

What does collective representation achieve in the context of traditional and emerging business models in which creators participate?

How do creators' organisations operate to further the interests of their creator members?

How and in relation to what aspects of existing business models in which creators participate can these organisations enhance their operation and contribution?



Deliverables

- two conference papers
- two journal articles
- Blog contributions
- Video communication of research findings

Progress to Date

- Submission of first year paper (panel pending)
- Contact established with a number of creators' organisations including trade unions, professional associations and collecting societies
- Regular contributions to the CREATE blog on copyright and creators
<<http://blogs.sps.ed.ac.uk/copyrightandcreators/>>

Next Steps

- Post first year panel: Engagement with additional literature on methodology and training on methods, including interviews, document analysis and observation
- Negotiation of access to participant organisations
- Preparation and begin with data collection

Potential Value Added

- Capture and understand the role, contribution and workings of creators' organisations
- Identify any challenges and shortcomings in the advisory, supportive and representative capacity of creators' organisations and spur further work addressing such challenges